



MOPAR®

MOPAR CONNECTION

INTERNET'S ONLY DAILY MOPAR MAGAZINE



Mopar Connection Magazine

is the fastest-growing digital magazine for MOPAR enthusiasts – and the only publication of its type to be recognized and officially licensed through MOPAR.

Honoring the muscle cars of the '60s and '70s and today's modern machines, **Mopar Connection Magazine** delivers the latest industry news, car features, nationwide events, and real world tech that defines what it means to be a MOPAR lover.

Mopar Connection Magazine publishes daily, requiring no sign-ins, apps, downloads, or passwords to access our subscription-free content, making it the single-most accessible MOPAR magazine in the industry.

High Impact Features

- OE level restoration and resto-mods
- Performance engine & powertrain builds
- Engine and chassis dyno testing & tuning
- OE and aftermarket parts installs, tech tips
- Street, pro-touring, street-touring, autocross tech

Hemi-Sized Performance

- Hundreds of articles published every year
- Thousands of weekly readers & social media followers
- Subscriber newsletter sent weekly via email
- Facebook, Twitter, Instagram and YouTube



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DISPLAY ADVERTISING

So much MORE than counting mere CPM, the purpose of high-impact digital display advertising to better establish brand awareness to a larger audience of potential clients. Announce new products, seasonal promotions and time-sensitive deals.

EDITORIAL SUPPORT

All advertisers receive a portion of editorial support in the form of monthly news, updates, and press releases; but only those who advertise at the Full and Sponsor levels receive full-length feature articles delving deeper and providing more reader engagement.

*All advertising programs are available for (6) and (12) month durations

AD PACKAGES

ENTRY
\$200

HALF
\$400

FULL
\$600

Rich Media Ad (300x250 150kb)



Banner Ad (728x90 80kb)



Monthly News



Full-Length Features



NEWSLETTER SPONSOR \$900/mo. Be the only advertiser featured on **Mopar Connection's** weekly newsletter sent to our mailing list. (Includes FULL ad program.)

ABOVE TITLE SPONSOR \$1050/mo. Place your company's ad at the top of every single page of **Mopar Connection**. There is no more visible location on the magazine. (Includes FULL ad program.)

THE **ONLY** DIGITAL MAGAZINE OFFICIALLY LICENSED BY **MOPAR**