Mopar Connection Magazine

is the fastest-growing digital magazine for MOPAR enthusiasts – and the only publication of its type to be recognized and officially licensed through MOPAR.

Honoring the muscle cars of the ‘60s and ‘70s and today’s modern machines, Mopar Connection Magazine delivers the latest industry news, car features, nationwide events, and real world tech that defines what it means to be a MOPAR lover.

Mopar Connection Magazine publishes daily, requiring no sign-ins, apps, downloads, or passwords to access our subscription-free content, making it the single-most accessible MOPAR magazine in the industry.

High Impact Features

- OE level restoration and resto-mods
- Performance engine & powertrain builds
- Engine and chassis dyno testing & tuning
- OE and aftermarket parts installs, tech tips
- Street, pro-touring, street-touring, autocross tech

Hemi-Sized Performance

- Hundreds of articles published every year
- Thousands of weekly readers & social media followers
- Subscriber newsletter sent weekly via email
- Facebook, Twitter, Instagram and YouTube
DISPLAY ADVERTISING

So much MORE than counting mere CPM, the purpose of high-impact digital display advertising to better establish brand awareness to a larger audience of potential clients. Announce new products, seasonal promotions and time-sensitive deals.

EDITORIAL SUPPORT

All advertisers receive a portion of editorial support in the form of monthly news, updates, and press releases; but only those who advertise at the Full and Sponsor levels receive full-length feature articles delving deeper and providing more reader engagement.

*All advertising programs are available for (6) and (12) month durations

### AD PACKAGES

<table>
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<tr>
<th>Rich Media Ad (300x250 150kb)</th>
<th>ENTRY $200</th>
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<td>Full-Length Features</td>
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**NEWSLETTER SPONSOR $900/mo.** Be the only advertiser featured on Mopar Connection’s weekly newsletter sent to our mailing list. (Includes FULL ad program.)

**ABOVE TITLE SPONSOR $1050/mo.** Place your company’s ad at the top of every single page of Mopar Connection. There is no more visible location on the magazine. (Includes FULL ad program.)

THE ONLY DIGITAL MAGAZINE OFFICIALLY LICENSED BY MOPAR